



FOR IMMEDIATE RELEASE

FAIRLIGHT ANNOUNCES SUPPORT FOR OPENCUBE MXF TOOLKIT Fairlight's Open Platform to offer even wider file format support

SYDNEY, AUSTRALIA, November 16th, 2007 — In a move that broadens Fairlight's excellent support for third party file formats and open standards, Fairlight today announced support for the OpenCube MXF toolkit.

OpenCube Technologies, based in Toulouse, France, is a pioneer and leader in the field of Video/IT integration. An award-winning company, OpenCube Technologies has high-level expertise in the area of MXF and TVHD Standards.

"Fairlight is committed to supporting tapeless workflow in a variety of environments" states Lukas Bower, General Manager, Strategic Partnerships "the OpenCube MXF toolkit will broaden this support, and provide Fairlight's customers even more great options for file interchange and digital playout." Benoît Février, CEO of OpenCube, added "We're delighted to have Fairlight on board as part of the OpenCube Family."

About Fairlight:

Headquartered in Sydney, Australia Fairlight designs and manufactures media production systems powered by the company's groundbreaking CC-1 FPGA digital processing engine. The Fairlight product range includes Constellation, Xynergi, Anthem and Pyxis, all of which feature in the world's leading broadcasters, commercial post facilities, music studios and film production studios. Fairlight has a rich tradition of innovation and development and is at the forefront of green computing technology.

For more information

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About OpenCube Technologies:

OpenCube Technologies is a pioneer in the field of video/IT-technology integration, with world-class expertise in MXF development, metadata management, and media-data interoperability.

OpenCube invests heavily in R&D, constantly creating innovative solutions, ensuring this company's position as a world-class leader in its area of expertise - MXF and HDTV Standards.

For more information

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