



**FOR IMMEDIATE RELEASE**

## **OPENCUBE TO PRESENT “OFF THE SHELF” MXF SOLUTIONS AT IBC 2009**

**TOULOUSE, France — 03 September 2009 — OpenCube Technologies**, a company specialized in MXF gateways, will be showcasing its new HDTV and D-Cinema product releases at IBC Amsterdam in September 2009.

### **Dual-channel MXF ingest gateway**

**OpenCubeHD/SD v2.2** is a robust DDR designed to seamlessly ingest MXF files and rationalize media digitization. OpenCubeHD v2.2 continues raising HD encoding and archive migration standards. Its new release expands compression and container format support, which now includes XDCamHD, Jpeg2K, Mpeg2HD, and AVC-Intra. The solution also permits viewing during the ingest process, full VTR emulation, printing back to tape, and can be controlled via SOAP Web Service APIs.

### **DCP mastering station**

**OpenCubeHD v2.2** DDR was enhanced by the addition of a DCI-compliant mastering option. The server enables users to create complete DCPs (Digital Cinema Packages), DCP 3Ds and KDMs (Key Delivery Messages) for post-production labs before delivery to D-Cinema theatres.

### **Standard wrapper format conversion**

The **XFConverter v1.1** software tool wraps and rewraps media files into MXF, QuickTime, GXF, AVI and other formats for repurposing needs. OpenCube's XFConverter is the ideal glue for metadata preservation and furthering interoperability in media exchange. XFConverter can be used as stand alone application with its intelligent “Hot Folder” recognition module or can be controlled via SOAP Web Services APIs.

### **P2 media ingest and shot-log**

**P2SoftHD v2.2** is a comprehensive solution for ingesting, viewing and editing Panasonic P2 media files, and includes full AVC-Intra encoding format support. A special module enables it to ingest directly into the Avid ISIS/Interplay environment, with Interplay check-in and metadata management tools which ensure highly accurate exchanges.

### **MXF Viewing**

**XFReader v2.2** allows direct playback of P2 AVC-Intra, XDCamHD and Jpeg2K contents on a display unit or HDSDI Video Screen.

### **MXF Toolkit**

The new **MXFTK<sup>®</sup> OEM C++ SDK** release **v2.2** features enhanced capabilities such as AVC-Intra, Mpeg2HD, VBI in S436M Wrapper, as well as DCP MXF wrapping/unwrapping and partial restore.



#### **ABOUT OPENCUBE**

OpenCube Technologies has significant expertise and experience in providing flexible and cost-effective MXF-format solution. The company develops HD/SD ingest gateways and innovative advanced technology applications for streamlined workflows and effectively managing media content lifecycles: from capture to digitization, archive, convert, re-purpose and re-use.

In order to succeed, today's broadcast industry players have to build new systems and software able to efficiently manage workflows and adapt to the rapidly changing digital video environment. OpenCube's know-how has enabled it to develop comprehensive solutions and powerful equipment for managing tape, film and digital file formats to enhance customer productivity and business performance.

#### **CONTACT AT IBC 2009**

##### **Stand 7.J49**

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#### **FOR MORE INFORMATION**

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