



FOR IMMEDIATE RELEASE

**Contact: Lena Michals
(323) 461-0136**

OPENCUBE TO SHOWCASE ITS LATEST MXF APPLICATIONS AT NAB2006

LOS ANGELES – March 22, 2006 - OpenCube Technologies, a worldwide pioneer in the field of video/IT technology integration, is pleased to announce that it will spotlight its latest innovative MXFTk[®] Toolbox version 1.5 at the National Association of Broadcasters (NAB) convention in Las Vegas, April 22 – 27.

"We are thrilled to participate in the NAB convention for the 3rd year in a row and present the most advanced and comprehensive MXF Toolkit for designing seamless workflows and facilitating the integration of the MXF file formats", says Benoit Février, President and Co-Founder of OpenCube.

OpenCube's visionary Toolkit is the ultimate set of software tools for handling the powerful and now standard MXF file format reliably, and with unprecedented ease and efficiency. It is fully compatible with many different types of MXF-compliant equipment, therefore full MXF exchange interoperability is guaranteed.

"Its ground-breaking functionalities will help speed up the implementation of a tapeless production workflow or the migration of large volumes of metadata to any Media Asset Management or Archive Systems", comments Benoit Février.

The solution has been widely adopted by manufacturers who require a professional toolkit to reduce their time to market, integrators who wish to set up a highly productive audiovisual network and broadcasters who are seeking gains in productivity through improved workflows and metadata management.

OpenCube's MXF solutions meet a major need for broadcasters worldwide. Complying with the requirements and specifications of both broadcast and digital cinema industries, the company's commitment to make the most of MXF technology has already been endorsed by high profile clients such as: QUANTUM, PANASONIC, SILICON GRAPHICS, RIFF PRODUCTIONS, CANAL+, and many others, relying on their expertise and experience in digital environments.

The MXFTk[®] Toolbox version 1.5 features an advanced MXF exchange format support that is fully compliant with the Digital Cinema Initiatives' (DCI) specifications. The solution enables users to take full advantage of 2K/4K formats using uncompressed essence as well as Jpeg2K encoding. The XFReader component guarantees the most effective visualization of MXF files on both VGA and SDI display.

The software's enhanced features include the MXF Partial Restore, the full MXF Descriptive Metadata capabilities (DMS-1), the intelligent updating of MXF Metadata, MacOX support and methods to generate MXF files compliant with MXF manufacturer implementations.

"Our success results from a perfect ability to embrace and improve emerging technologies. We will be demonstrating the new version of our MXF products and will be looking forward to exceeding the expectations of the broadcasting market", concludes Benoit Février.

ABOUT OPENCUBE:

An award-winning company created in August 2003, OpenCube Technologies is a pioneer in the field of video/IT technology integration, with world-class expertise in MXF development, metadata management and media data interoperability.

The company invests heavily in R&D, developing advanced and innovative solutions that ensure its position as a world-class leader in its area of expertise (MXF and TVHD Standards).

More information about OpenCube Technologies can be found at www.opencubetech.com

CONTACT AT NAB:

Booth # SU1129

Benoit Fevrier - Co-founder and President

Guillaume Neveux – Sales Executive

Lena Michals – US Representative (PR and New Clients Relations)

HOW TO REACH US:

OpenCube Technologies SAS

Parc Technologique du Canal

10, avenue de l'Europe

31520 Ramonville St Agne

Toulouse

France

Tel: +33 [0] 561 285 606

www.opencubetech.com

contact@opencubetech.com

###