



FOR IMMEDIATE RELEASE

OPENCUBE INSTALLS MXF INGEST SERVERS AT TSR – NATIONAL SWISS TV

OpenCubeHD MXF server will be a key part of the new TSR HD workflow

TOULOUSE, France — April 10th, 2010 — OpenCube Technologies, a world-class provider of turnkey MXF servers and software, announces that it has signed an agreement with RTS Swiss TV (formerly known as TSR) to provide them with several OpenCubeHD units offering ingest and virtual VTR capabilities. RTS is based in Geneva and Lausanne and is a member of SRG SSR Idée Suisse, Switzerland's public broadcaster.

When TSR began to design its new HD workflow, it was confronted with two major challenges. The first was to find a solution that would ensure a smooth and hassle-free transition to HD, while guaranteeing SD production continuity. The second requisite was that the solution be flexible enough to be connected directly to the existing networked storage and able to be controlled via the automation system already in place.

OpenCube solutions have fully met TSR expectations. The OpenCubeHD MXF gateway allows for video signal digitization in various codec formats, particularly MPEG2 HD 4.2.2 50 Mbits in both 1080i and 720p, as well as print-back-to-tape. The MXF HD servers are controlled via an automation system using the VDCP protocol and are directly connected to the two existing storage installations: a 10 Gbits Isilon NAS and a Fibre Channel-based SAN.

In addition, OpenCube XFReader software is being used for video confidence viewing in play-while-ingest mode. The OpenCube XFReader, combined with an HDSDI video board, is connected to a signal monitoring system, providing TSR with a cost-effective and reliable solution for Quality Control.

The solution was installed quickly and easily and is now being used for VTR to file HD and SD ingest on a daily basis.

"OpenCube's integrated solution, which has the distinct advantage of being both open and scalable, was exactly what we were looking for. The OpenCube team was readily available and extremely helpful during all phases of the project. The result is that they have succeeded in covering 100% of our needs." says Hervé Berthet, head of TSR IT Infrastructure.

"We are proud to have TSR, one of the major European broadcasters, as a new reference" adds Benoît Février, OpenCube's CEO. "It underscores the quality and values of our innovative, open-standard solutions, notably in the area of ingest process management."

**About RTS:**

Radio Télévision Suisse (RTS, formerly Télévision Suisse Romande) is a business unit of SRG SSR Idée Suisse comprising Radio Suisse Romande and Télévision Suisse Romande. The company is responsible for public service broadcasting in French-speaking Switzerland and targets a population of 1.6 million people.

RTS broadcasts its programs on four radio stations – RSR La Première, RSR Espace 2, RSR Couleur 3 and Option Musique - and two television channels, TSR1 and TSR2, with extensions on www.rsr.ch and www.tsr.ch

For more information

www.rts.ch

About OpenCube Technologies:

OpenCube Technologies has acquired world-class expertise and experience in providing flexible and cost-effective MXF-format solutions, as well as MXF and HDTV-standard media content management services. The company develops HD/SD ingest gateways and innovative advanced technology applications for streamlined workflows and effectively managing media content lifecycles: from capture to digitization, delivery and archive, display and record, convert, re-purpose and re-use.

In order to succeed, today's broadcast industry players have to build new systems and software able to efficiently manage workflows and adapt to the rapidly changing digital video environment. OpenCube's know-how has enabled it to develop comprehensive solutions and powerful equipment for managing tape, film and digital file formats to enhance customer productivity and business performance.

NAB 2010 – Booth # SU6807**For more information**

contact@opencubetech.com

Head Office

OpenCube Technologies SAS

Parc Technologique du canal

9, avenue de l'Europe

31520 Ramonville St. Agne

Toulouse - FRANCE

Tel: +33 [0] 561 285 606

www.opencubetech.com